

Joey LeMay

Information Officer



About Me

I began my career in arboriculture as a plant health care technician for a smaller company in the west metro while going to school for Urban Forestry at Hennepin Technical College. I grew within the company, learning how to climb and, ultimately, coordinating the plant health care program. While gaining experience, I began to take on a consulting and leadership role. I obtained my ISA Certified Arborist credential in 2018. In 2022, I took a role as a Residential Consulting Arborist at Rainbow Treecare. I also have a Bachelor's Degree in Mass Communication with an emphasis on Print Journalism from St Cloud State University. I worked in newspapers for approximately five years before pivoting to urban forestry.

How can you contribute to the MSA Board of Directors?

The role of Information Officer seems apropos with my experience in collecting/managing information throughout my journalism career. I will contribute through consistent engagement and helping MSA continue to be a resource for arborists in the state. I have experience with social media management, working within small groups, and fulfilling responsibilities delegated to me.

Why do you think you would make a good board member?

I have proven myself to be dependable in fast-paced, information-filled fields. I truly started from the bottom of the industry. Through constant engagement and a willingness to learn, I have not only found a home in arboriculture but also the feeling to give back in volunteer roles.