

MSA SPONSORSHIP PROGRAM



Please select from the following (3) sponsorship levels. Sponsorship includes the opportunity to sponsor MSA and MSA special events.

2019 ORGANIZATIONAL SPONSORSHIPS		
<input type="checkbox"/> GOLD SPONSOR / \$3,000	<input type="checkbox"/> SILVER SPONSOR / \$1,500	<input type="checkbox"/> BRONZE SPONSOR / \$600
<ul style="list-style-type: none"> • Benefits of Silver Sponsorship, plus; • Logo prominently displayed and linked on MSA website, including MSA's homepage • Logo included in select MSA materials • Event Sponsor of all MSA events below 	<ul style="list-style-type: none"> • Benefits of Bronze Sponsorship, plus; • Opportunity for vendor booth at select MSA events • Event Sponsor of TCC or the Climbing Workshop 	<ul style="list-style-type: none"> • Recognition on MSA website and in select MSA materials

Or, select from the individual event opportunities in the following section to customize your involvement for 2019.

CUSTOMIZED 2019 EVENT SPONSORSHIP AND VENDOR OPPORTUNITIES			
ROCHESTER ARBORIST WORKSHOP (RAW) <i>February 21, 2019, Rochester</i> One-day workshop bringing together leading industry experts from around the world with 300+ arboriculture and urban forestry professionals from across MN, IA, and WI.	MN TREE CLIMBING COMPETITION (TCC) <i>May 3-5, 2019, Eden Prairie</i> Two-day state tree climbing competition and international qualifier with 100+ competitors, technicians, and volunteers, and drawing 150+ members of the public.	CLIMBING WORKSHOP <i>September 2019, Minneapolis</i> Small, one-day instructional work climb for 30 beginner and intermediate climbers.	FALL CONFERENCE <i>October 2019, St. Paul</i> One-day conference focusing on tree, business, and personal health and anticipating an attendance of 100+ arboriculture professionals and students from across MN.
<input type="checkbox"/> EVENT SPONSOR \$750 <ul style="list-style-type: none"> • Logo included on select promotional materials • Logo included on select workshop materials, including welcome slides • Option for vendor booth • Workshop registration for (2) <input type="checkbox"/> VENDOR Cost of Registration, plus \$150+ Raffle Item <ul style="list-style-type: none"> • Vendor booth • Company listed in workshop materials 	<input type="checkbox"/> CORPORATE SPONSOR \$2,000 <ul style="list-style-type: none"> • Overall event sponsor • Logo included on select promotional materials • Logo included on select event materials, including event banners and t-shirts <input type="checkbox"/> MASTERS SPONSOR \$1,000 <ul style="list-style-type: none"> • Associate Sponsor benefits, plus • Exclusive advertising at championship event <input type="checkbox"/> EVENT SPONSOR \$750 (Limit to 5) <ul style="list-style-type: none"> • Associate Sponsor benefits, plus • Exclusive advertising at (1) of (5) challenge events <input type="checkbox"/> ASSOCIATE SPONSOR \$500 <ul style="list-style-type: none"> • Logo included on select event materials, including t-shirts 	<input type="checkbox"/> EVENT SPONSOR \$250 <ul style="list-style-type: none"> • Logo included on select promotional materials • Logo included on select event materials, including t-shirts 	<input type="checkbox"/> EVENT SPONSOR \$750 <ul style="list-style-type: none"> • Logo included on select promotional materials • Logo included on select conference materials, including welcome slides • Option for vendor booth • Conference registration for (2) <input type="checkbox"/> VENDOR \$250, plus \$150+ Raffle Item <ul style="list-style-type: none"> • Vendor booth • Company listed in conference materials

SPONSOR INFORMATION

Please return completed form to Danielle at dtessmer@msa-live.org or by mailing to: Minnesota Society of Arboriculture, PO Box 16321, St. Paul, MN 55116

_____ Sponsoring Organization (as you would like to be acknowledged)	<input type="checkbox"/> Check Enclosed <input type="checkbox"/> Send Invoice <input type="checkbox"/> Charge Visa/MC (complete below)		
_____ Address, City, State, ZIP	_____ Card Number		
_____ Primary Contact	_____ Exp. Date	_____ CVV	_____ Billing ZIP
_____ Contact Email	_____ Name on Card		

***Only one logo per sponsorship level. MSA will follow up with contact identified above for logo files.