



2013 MSA Advertising Rates and Contract

MSA publishes a quarterly newsletter, *Arborescence*, filled with industry news and highlights as well as current happenings in Minnesota Arboriculture. The membership directory is published once a year and provides members a way to be in contact with one another. Both of these publications reach our membership of approximately 400, and are read and utilized on a daily basis providing an ideal advertising opportunity.

Advertising Rates – Arborescence

Size	1x	4x
Full Page (7.5" x 10")	\$250	\$1000
Half Page (7.5" x 5")	\$170	\$680
1/4 th Page (3.667" x 4.875")	\$100	\$400
1/8 th Page (Business Card)	\$70	\$280

Advertising Rates – Membership Directory

Size	1x
Full Page – B/W (7.5" x 10")	\$160
Inside Front/Back Cover	\$250
Outside Back Cover	\$290
Business Card	\$70

Please select which publications you are interested in: March June August December Membership Directory

Please select ad size (Arborescence):

- Full Page
- Half Page
- 1/4 Page
- Business Card

Please select ad size (Mem. Directory):

- Full Page
- Inside Cover ___Front ___Back
- Outside Back Cover
- Business Card

Advertising rates are for photo-ready copy only. Set-up and/or artwork are available at cost. Please send your ads in a high resolution .pdf or .jpeg file.

Company Name: _____

MSA Member: _____

Email: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Advertising Agency: _____ Contact: _____ Email: _____

METHOD OF PAYMENT: Check Enclosed Visa MasterCard

Name on Card: _____

Card Number _____ Security Code: _____ Expiration Date: _____

Address of card: _____ City: _____ State: _____ Zip Code: _____

Authorized Signature: _____ Date: _____

For questions contact:
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Please mail this form to:
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